

IHS MARITIME & TRADE

# IHS World Trade Service

Extensive coverage, forecasts, and analysis of international trade and commercial freight traffic



# The World Trade Service provides market and business planners with in-depth analysis, historical data, and forecasts of bilateral trade between 106 countries and regions across 201 commodities and 16 key indicators

Get the information and insight you need to size international markets, identify global business risks and opportunities, conduct strategic planning, make confident trade and transportation investment decisions, and secure long-term competitiveness.

- Plan and time competitive strategies by identifying when specific country and commodity trade will rebound
- Uncover risks and opportunities by analyzing and comparing target markets
- Understand market trends and the economic factors driving them
- Understand factors that could impact economic development and infrastructure plans
- Conduct product line forecasting and benchmark performance

## Why the World Trade Service?

### **Accurate and consistent forecasts**

Our trade forecasts are underpinned by IHS's award-winning macroeconomic forecasts for 204 countries—widely recognized for their consistency and accuracy.

### **Deep cross-sector expertise**

The service harnesses the combined cross-sector and country expertise of 1,200 economists and industry specialists across IHS, so you can feel confident that our analysis is backed by an in-depth understanding of all sectors, including energy, metals, chemicals, automotive, telecommunications, construction, and agriculture.

### **Comprehensive, granular coverage**

The service is a single source of historical data and forecasts, providing a complete picture of international trade and commercial freight traffic across 106 countries and regions, and 201 commodity categories. We use 16 value and volume indicators covering the key modes of transportation, along with seaborne cargo types.



## World Trade Service Features

### Extensive historical database and forecasts

- Quarterly updated annual historical data and forecasts ranging from 2000 to 2030; bilateral trade between 106 countries and regions, across 201 commodities and 16 key indicators

#### Historical Database

- Developed from a range of international and national sources, such as UN Comtrade, US Census Bureau, and Eurostat
- Data are carefully cleaned, processed, and arranged to consistently cover all countries and regions across all commodity categories and indicators
- Missing data and data that are not publically available are estimated using a system of meticulously prepared benchmarks

#### Forecasts

- Produced by commodity-specific global trade models
- Utilize over five decades of economic modeling and forecasting expertise from predecessor organizations, Global Insight, WEFA and DRI
- Top-level quarterly historical data and forecasts for 60 major trade routes
- Monthly historical data for the United States and European Union countries

### Fast, easy access to data

- Access World Trade Service data via DataInsight-Web, our user-friendly, web-based interface
- Select countries, commodities, and indicators; create your own customized regional and commodity aggregates; and download your data in Excel format

### Analysis and commentary

- Trends in the World Economy and Trade is a quarterly report that provides an overview of trade and transportation trends and outlooks focusing on the world economy, commodity prices, trade demand, seaborne trade, containerized trade, quarterly trade forecasts, and historical data and forecast revisions
- Weekly Trade Commentary covers important trade and transportation events that occurred during the previous week with a focus on international trade relations, along with trade regulatory issues

#### Indicators:

Total Trade Real Value

Total Trade Nominal Value

- Airborne Trade Nominal Value
- Overland/Other Trade Nominal Value
- Seaborne Trade Nominal Value

Total Trade Metric Tons

- Airborne Trade Metric Tons
- Overland/Other Trade Metric Tons
- Seaborne Trade Metric Tons
  - Dry Bulk Metric Tons
  - Liquid Bulk (Tanker) Metric Tons
  - General Cargo/Neo Bulk Metric Tons
  - Container Metric Tons
    - 20-foot Containers
    - 40-foot Containers
    - TEUs (20-foot Container Equivalent Units)

### Coastal Split

**United States:** Coastal split (six coastal areas) for seaborne trade volume broken down by origin/destination, commodity, and cargo type (dry bulk, liquid bulk, general cargo, and containerized)

**Canada, China, Colombia, France, Mexico, Spain, and Russia:** Coastal split for containerized seaborne trade broken down by origin/destination and measured in TEUs

## Country/Region Breakdown

### North America

Canada  
Mexico  
United States

### South America

Argentina  
Bolivia  
Brazil  
Chile  
Colombia  
Ecuador  
Other Northeast Coast of South America  
Other Southeast Coast of South America  
Peru  
Venezuela

### Central America and the Caribbean

Belize and Guatemala  
Costa Rica and Panama  
El Salvador, Honduras and Nicaragua  
Greater Antilles, Bahamas and Bermuda  
Lesser Antilles

### Europe Union

Austria  
Baltics  
Belgium  
Bulgaria  
Croatia  
Cyprus  
Czech Republic  
Denmark  
Finland

France  
Germany  
Greece  
Hungary  
Ireland  
Italy  
Malta  
Netherlands  
Poland  
Portugal  
Romania  
Slovak Republic  
Slovenia  
Spain  
Sweden  
United Kingdom

### Other Europe

Albania  
Belarus  
Central Asia  
Moldova  
Norway  
Other European Countries  
Russia  
South Caucasus  
Switzerland  
Ukraine

### East Asia

China  
Hong Kong  
Indonesia  
Japan

Malaysia  
Other Northeast Asia  
Other Southeast Asia  
Phillippines  
Singapore  
South Korea  
Taiwan  
Thailand  
Vietnam

### Indian Subcontinent

Afghanistan, Bhutan and Nepal  
Bangladesh  
India  
Indian Subcontinent Islands  
Pakistan

### Western Asia

Bahrain  
Israel  
Kuwait  
Other Mediterranean  
Other Western Asia  
Qatar  
Saudi Arabia  
Southern Arabian Peninsula  
Turkey  
United Arab Emirates

### Oceania

Australia  
New Zealand  
Pacific Islands

### Africa

Algeria  
Angola  
Benin and Togo  
Burkina Faso, Mali and Niger  
Central Africa - North  
Central Africa - South  
Côte d'Ivoire  
East Africa - Center  
East Africa - North  
East Africa - South  
Egypt  
Ghana  
Kenya  
Libya  
Morocco  
Nigeria  
Other Western Africa  
Senegal  
Southern Africa  
Southern African Islands  
Tunisia

### Other

Other Countries not listed

## ABOUT IHS

IHS (NYSE: IHS) is the leading source of information, insight and analytics in critical areas that shape today's business landscape. Businesses and governments in more than 150 countries around the globe rely on the comprehensive content, expert independent analysis and flexible delivery methods of IHS to make high-impact decisions and develop strategies with speed and confidence. IHS has been in business since 1959 and became a publicly traded company on the New York Stock Exchange in 2005. Headquartered in Englewood, Colorado, USA, IHS is committed to sustainable, profitable growth and employs about 8,500 people in 32 countries around the world.

## IHS MARITIME & TRADE

Technology, regulation, market risk and geopolitical threats have made the world's oceans challenging to navigate both profitably and safely. Accurate and timely intelligence enables the market to understand global trade flows to make confident business critical decisions.

With a legacy spanning over 250 years, IHS is the leading source of critical maritime and trade insight, enabling organizations, policy makers and the security sector to navigate today's complex trading environment.

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