Movements Plus offers unique insight into your area of interest

- Bespoke reports to meet individual needs
- Reports are available in PDF and PPT formats
- Alongside the reports data will be provided in XML, KML, Excel

Movements Plus is an analytical tool that combines the power of IHS expertise with IHS Maritime’s AIS data, to create 6 unique product offerings supporting strategic decision making.

### ECA Zones
Reports can address questions such as:
- Identify key market opportunities created by ecologically critical area (ECA) regulation zones
- Analyse how competitors are managing their movements through the zones
- Understand the impact of ECA zones on port callings
- Gain insight on the impact on ship movement/traffic/routes when setting up an ECA
- Ascertain demand for product given changes in ECAs
- Understand the impact of ECA zones on the newbuilding market

### Competitor analysis
Reports can address questions such as:
- Determine the impact of port congestion on efficiency in competitor ports
- Understand competitors’ volume and type of throughput
- Analyse competitors fleet changes (new and retiring)
- Understand the difference between your published vs actual ship schedule

### Micro/macro ship movements
Reports can address questions such as:
- Analyse the number of ship movements through an ECA for trade flow analysis
- Identify customers coming to specific areas at the berth, port or regional level in order to market services
- Gain insight into the balance of trade, in particular goods between two countries or regions
- Understand the impact on ship activity of a new offshore fixed installation
- Understand transport infrastructure for new site development
- Identify the optimum location for a service facility based on customers’ movement patterns

### Voyage analysis
Reports can address questions such as:
- Understand the impact of zones and offshore fixed installations on voyage routes
- Identify your company’s fleet movements
- Understand ship movements in regions

### Port congestion
Reports can address questions such as:
- Understand the trends in port congestion at specific ports
- Ensuring your company’s infrastructure is aligned with your trading policy

### Maritime risk
Reports can address questions such as:
- Understand the correlation between density of traffic and rates of casualties in routes being considered
- Monitor any risks to major commodities in the event of conflict, and identify alternative routes or diversions
- Determine if tanker movements in a sensitive region could cause environmental damage
- Determine if traffic has been affected by regional flashpoints in order to ascertain when to cease trading operations at those ports
- Monitor the traffic in a country’s exclusive economic (EEZ) over time
- Determine if geopolitical risk affects tanker movements and how it could affect operational costs by diverting ships