



IHS AUTOMOTIVE

# Light Vehicle Production Forecast

## 12-year Extension Module

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When the success of your business relies on long-term planning, even a seven-year forecast horizon may not be sufficient. That's why IHS Automotive has introduced its Light Vehicle Production 12-year Extension Module.

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### The advantage of time

When you're making critical strategic planning and investment decisions for your company, an additional 5 years of economic and demographic-driven forecasting and analysis can be just the advantage you need. IHS Automotive Light Vehicle Production 12-year Extension Module helps subscribers to:

This first-of-its-kind product provides automotive industry suppliers and OEMs with insight and analysis over a 12-year horizon, so they can understand and plan for market trends and directions well into the future.

#### Suppliers

- Target extended vehicle cycle plan opportunities
- Assess long-term shifts in OEMs' geographic production capacity
- Target potential technology entry points
- Develop long-range strategic investment plans

#### OEMs

- Assess competitors' long-term geographic capacity footprint
- Evaluate extended vehicle and plant production cycle plans
- Benchmark long-range vehicle import/export forecast analysis (with purchase of IHS Automotive Light Vehicle Production Export Destination Module)

#### Government agencies

- Formulate far-reaching economic development plans
- Validate long-term domestic automotive employment and GDP forecasting

## Extending the value horizon

With the unmatched coverage of IHS Automotive Light Vehicle Production Forecast at its core—which provides forecasts and analysis for more than 50 countries, 600 plants, and 2,300 models over a 7-year forecast horizon—the 12-year Extension Module also provides calendar-year forecast volumes for years 8–12.

The 12-year Extension Module is updated monthly.

### Get a complete picture of the industry

In addition to the Light Vehicle Production 12-year Extension Module, IHS Automotive offers a full range of other optional, add-on modules and a separate 25-year Automotive Long-Term Planning and Scenarios product that expand the depth and detail of our base Light Vehicle Production Forecast.

#### Base Light Vehicle Production Forecast

7 year forecast  
10+ years history

#### Long-term Planning and Scenarios

25 year forecasts based on three alternate scenarios,  
plus 10+ years history

#### Contingency Forecasts Module

#### Capacity Utilization Module

#### Export Destination Module

#### 12 Year Extension Module

#### Bodystyle Module

■ Base Product

■ Optional Add-on Modules

# IHS AUTOMOTIVE

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#### ABOUT IHS AUTOMOTIVE

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today. With the addition of Polk, IHS Automotive now provides expertise and predictive insight across the entire automotive value chain from product inception—across design and production—to the sales and marketing efforts used to maximize potential in the marketplace. No other source provides a more complete picture of the automotive industry. For more information about IHS Automotive, please visit [www.ihs.com/automotive](http://www.ihs.com/automotive) or email [automotive@ihs.com](mailto:automotive@ihs.com).