Upstream oil and gas operators, service companies and financial investors face a number of challenges as they seek to grow production and increase returns in increasingly complex and competitive operational and geopolitical environments.

To deliver winning performance, companies have to make timely and long-lasting strategic decisions to identify and access opportunities, select partnerships and find innovative approaches to exploiting resources.

The IHS Upstream Industry Future service identifies, analyzes and forecasts the most important factors that drive E&P decision-making and investment.

Our forward-looking industry analysis draws upon 150 experts across the IHS Energy suite of upstream services covering global supply, growth plays, IOC and NOC competitive positioning, technology trends, costs, and petroleum sector risk to provide clients with holistic assessments of the future dynamics which will drive industry decisions.

Service members receive in-depth research and analysis and addresses strategic questions of critical importance. Some recent examples include:

- Trends in global exploration: what is happening with conventional oil and gas discoveries? Can unconventional exploration fill the gap?
- Will a move to apply unconventional techniques to mature areas be the next major growth area?
- How are companies adjusting capital strategies to respond to an environment of flat prices and rising costs?
- Mexico is opening the upstream to foreign direct investment – how big could it be? Will other Latin American countries follow?

Service Benefits

This unique service delivers integrated analysis and research that focuses on the business implications of upstream industry trends and developments. It can help your organization:

- Project drivers of change and the potential impacts on strategies
- Identify potential areas for growth and associated risks
- Understand, discuss and debate major E&P trends within the context of a sound framework

IHS Upstream Industry Future themes draw from the experience of IHS experts and their regular interaction with industry decision makers.

Based on a strong foundation of deep and wide-ranging upstream expertise and critical information from IHS, our coverage and analysis of global energy markets, economics and technology gives IHS clients a competitive edge as they develop winning upstream strategies.
Research & Analysis Deliverables

- In-depth reports: analysis of large upstream strategic themes delivered on at least a monthly basis
- Topical Briefs: smaller reports which provide commentary and updates throughout the year
- Interactive webinars: hour long presentation and discussion of analysis with experts
- Invitations to IHS Forums in multiple locations throughout the year

Access to Experts

IHS Upstream Industry Future members may access our lead analysts and global network of experts directly by e-mail or phone. Members are also invited to participate in our interactive webinars and member events, where IHS experts present findings, lead discussions, and respond to questions. Webinars are recorded and remain online available for later reference.

Events

Service members may participate in multimedia conference calls and webinars as well as at client gatherings. The goal of these events is to foster interaction among senior-level decision makers and IHS experts. These events include IHS Forums and other member events held throughout the year and around the world.

Recent study shows the low rate of conventional discoveries in the last few years

Recent study of the economic viability of potential projects in the deepwater Gulf of Mexico

About IHS Energy

IHS Energy, part of IHS (NYSE: IHS), is the industry’s authoritative provider of information, analytics, and insight to help clients understand the interconnected, dynamic forces that shape energy markets and asset performance. Our experts and analytical tools help clients continuously improve their strategy and operations across the entire energy value chain, covering oil & gas, coal, power, and renewables.

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