

IHS AUTOMOTIVE

Light Vehicle Production Forecast

Export Destination Module

Understanding the sales-country destinations of vehicles produced at each OEM assembly plant can help you manage your financial forecasts, production cycles, and capacity more effectively. But this specialized information has been hard to come by until now.

Unique focus, distinctive benefits

IHS Automotive Light Vehicle Production Export Destination Module forecasts where each vehicle is destined from the production line. This analysis, along with our perspective on what it means for the global automotive industry, provides subscribers with unparalleled planning and competitive advantages, including:

Suppliers

- Formulate more accurate financial and volume forecasts for optional supplied components and regulatory-required systems based on sales destination of vehicles produced

Logistics providers

- Map production source to sales destinations
- Understand unit volumes, frequency of shipment, and container sizing for revenue and capacity forecasts

OEMs

- Evaluate competitors' capacity proximity to key/emerging sales markets
- Gauge competitors' currency, labor, trade, and inventory exposure
- Assess competitors' logistics paths

IHS Automotive Light Vehicle Production Export Destination Module is the only product of its kind, providing OEMs, suppliers, and logistics companies with timely, accurate, and valuable export destination data and OEM sourcing strategy analysis.

Detailed coverage with a global perspective

Only IHS Automotive's proprietary integrated sales and production forecast methodologies yield the valuable sourcing strategy trends behind this complex industry. Building off IHS Automotive Light Vehicle Production Forecast—which covers more than 50 countries, 600 plants, and 2,300 models over a 7-year forecast horizon—our team of global experts gathers, aggregates, and analyzes vehicle destination data from facilities around the world. The result of these efforts is the specialized insight featured in the Export Destination Module, which includes for each vehicle and plant:

- Sales regions, markets, and countries
- Currencies of both production countries and sales countries
- Sales nameplate

The Export Destination Module is an optional add-on module to the base Light-Vehicle Production Forecast. It can be extended to include vehicle body type (vehicle silhouette). The Module is updated twice per quarter. Data are delivered in calendar-year buckets.

Get a complete picture of the industry

In addition to the Light Vehicle Production Export Destination Module, IHS Automotive offers a full range of other optional, add-on modules and a separate 25-year Automotive Long-Term Planning and Scenarios product that expand the depth and detail of our base Light Vehicle Production Forecast.

Base Light Vehicle Production Forecast

7 year forecast
10+ years history

Long-term Planning and Scenarios

25 year forecasts based on three alternate scenarios,
plus 10+ years history

Contingency Forecasts Module

Capacity Utilization Module

Export Destination Module

12 Year Extension Module

Bodystyle Module

■ Base Product

■ Optional Add-on Modules

IHS AUTOMOTIVE

driven by **POLK**



ABOUT IHS AUTOMOTIVE

IHS Automotive offers clients the most comprehensive content and deepest expertise and insight on the automotive industry available anywhere in the world today. With the addition of Polk, IHS Automotive now provides expertise and predictive insight across the entire automotive value chain from product inception—across design and production—to the sales and marketing efforts used to maximize potential in the marketplace. No other source provides a more complete picture of the automotive industry. For more information about IHS Automotive, please visit www.ihs.com/automotive or email automotive@ihs.com.