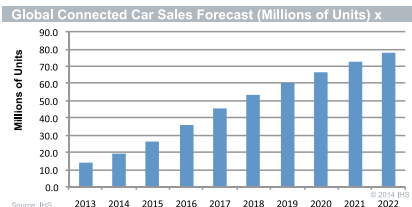


73%



By 2022, 73% of passenger vehicles sold will be connected.

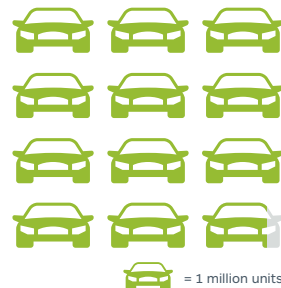


Worldwide sales of connected passenger vehicles are expected to grow to slightly more than 77 million units annually in 2022.

How are you navigating the complexities of the connected car?

IHS AUTOMOTIVE

driven by POLK



Self-driving cars are projected to rise from 253,000 units sold worldwide in 2025, to nearly

11.8

million in 2035.

By 2020, there will be a market of approximately

\$14.5 billion

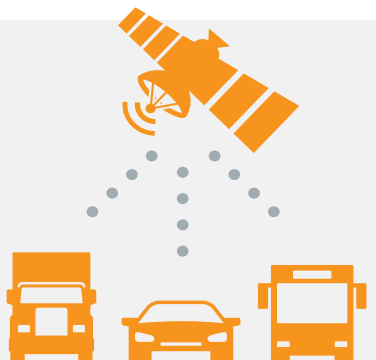
in revenue

from the data assets alone in automotive data throughout the value chain.

26.7 million

per year

Total over the air (OTA)-update enabled vehicle sales per year will rise to 26.7 million in 2020, up from 2.6 million in 2014.



Of new car intenders

65%

would prefer

a radio or infotainment system that was designed by Apple or Google.

The rise of connected cars and autonomous driving is also breeding new strategies around mobility and raising concerns about the viability of traditional automotive business models.

IHS Automotive can help you navigate the change.

Learn more: technology.ihs.com/automotive