We are very excited to announce a brand new service to our extensive suite of movement products. AISLive Premium is a new service that combines all the great features of Standard & Plus but with an added dimension - *the inclusion of satellite data for mid ocean coverage*.

AISLive Premium enables you to save time and money by optimising your resources and gain an edge on your competition as well as helping you identify and develop new business opportunities.

We trust you will find the new AISLive Premium service will help you meet your fleet tracking and port management needs.

IHS Maritime Product Management Team
## Benefits and Value

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## Services

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Benefits: How can AISLive Premium help your business?

- Identify New Business
- Competitor Analysis
- Operational Efficiency
- Confidence Quality Assurance
- Domain Awareness
- Identify Movement Trends
- Analysis
AISLive Premium enables you to track live ship positions with unrivalled AIS coverage, analyse the risk profiles of ships entering your waters and watch the global flow of commodities across the waves.

IHS Maritime is currently the leading provider of combined satellite and terrestrial AIS ship position, movement and port calling information.

Users will enjoy live coverage of ship positions and movements along the world’s critical maritime trade routes, including deep ocean, for asset tracking or risk assessment.

Confidence

Have absolute confidence and trust in the data sources allowing you to make your smart business critical decisions and planning with ease.
AISLive Premium

Don’t lose sight of your ship

AISLive Coverage: Terrestrial Network

AISLive Premium Coverage: Satellite & Terrestrial Network

AISLive Premium: Includes combined satellite and terrestrial coverage of ship movements
Greater visibility for your fleets’ deep sea and offshore movements
Data: Satellite & Terrestrial Movements

AISLive Premium enables you to track all the ships including deep sea movements

**Operational Efficiency**
Follow your fleets global movements including deep sea coverage to keep track of their routes, speeds and arrival times.

**Domain Awareness**
Using AISLive Premium gives you a clear picture of all the ship movements in your domain, providing a clear picture of ships sailing in all your waters

**Identifying Movement Trends**
Using the deep sea movements get a clear picture of global movements to identify movement trends and competitor movements
The verified data is shown in **blue** in the AIS message as shown above.

**This includes:**
- LR/IMO Number
- Ship name
- Length
- Draught
- Ship Type
- MMSI
- Callsign
- Breadth
- Speed

**Enjoy verified data.** Using our ships and ports databases we have enhanced the data displayed with IHS ship/port data to supply more accurate and complete information.

**Confidence**

Have absolute **confidence** and **trust** in the data sources allowing you to make your smart business critical decisions and planning with ease.
AISLive Premium provides comprehensive details of over 11,000 ports & terminals including a complete description of the port and all of the relevant facilities, pre-arrival and navigation details, berths and cargo, tanker berths, plans and mooring diagrams, contact details of port service providers and agents, port photographs, and AIS movements in the port in the last 24 hours with an alert service.

**Operational Efficiency**

- Use the quality data to comply with ISPS code regulations.
- Obtain the most recent information, 24 hours a day, on port news and developments for planning a port call.
- Find specific services at worldwide ports

**Competitor Analysis**

- Gain a competitive advantage by using the most accurate, current, and comprehensive data available
- Use the invaluable data to conduct market and competitor research
Data: Additional Information

AISLive Premium also provides:

- Ownership information of the ship and valuable contact information
- The last 50 port callings of the ship
- Over 170,000 images of vessels
- Ship tracks for the last 7 days
- Events Timeline
- Weather information

Identify New Business

Use the verified company details of a ship to contact the managers/operators to promote your services and generate new business
**Services**: Multiple Layered Maps

AISLive Premium uses dynamic interactive chart technology.

With 5 different map views, AISLive users can select the mapping charts of choice.

AISLive Premium uses 16 levels of zoom with interactive charts that are simple to use and easy to navigate.
**Services: Ship Track History**

Use the simple Ship Track History to follow a ship’s trading patterns/ global movements taken from our satellite and terrestrial network.

AISLive Premium users can view ship tracks on the map for the last 7 days.

Enjoy the advance track service to see vessel speed and position up to 7 days.

**Operational Efficiency**

The user friendly tools keep track of your fleets movements and speed over the last 7 days to follow routes and ship speed efficiency.

**Competitor Analysis**

Use this simple function to analyse competitor trading routes using live, accurate, reliable data.
The Distance Table tool provides online distance tables supplied by Veson Nautical, and offer a convenient tool to access millions of routes for voyage estimation and comparison.

Operational Efficiency

Use this service to get more accurate times of arrival of ships arrival in port to help with time management of service staff waiting to service the ship.
Routing can be edited to reflect seasonal constraints and user specific requirements. Optional functionality includes point to port and point to point distance and route retrieval.

The system will work out the estimated time of arrival using the ships reported destination, current position and speed.
**Services: Ship Watch (Alerts and WatchList)**

**The Ship Watch service includes:-**

**WatchList**
Premium users can add up to 250 ships to the WatchList.

**Daily Noon Reports**
Daily emails of current position of all ships in the WatchList.

**Itinerary Change Alert**
If the ship changes destination or estimated time of arrival an email is sent automatically.

**Bespoke Zones and Alerts**
Premium users can set up to **50** bespoke alert zones anywhere in the world. Each vessel in the WatchList can be added to the bespoke zones. You will then be automatically emailed when a vessel passed through the zone.

**Manage Staff Resources & Operational Efficiency**
- Use the Ship Watch innovative tools to help manage service staff time effectively to save invaluable waiting time and costs.

**Risk Analysis**
- Use the bespoke zones, and alerts around targeted areas to ensure that a ship does not contravene its agreed trading zone.
- Identify and watch vessels that could be a security risk in your waters.
Services: Ship Watch (Port Movements & Alert)

The Ship Watch service includes:

Port Callings
Use the port movement data to see:

- All ships due in the port in the next 24 hours with an alert service to notify users when the vessel has entered the port.
- Vessels currently in port
- All ships departed the port in the last 24 hours

Generate New Business
Identify ships due into your port in the next 24 hours and use the verified company information to contact owners and offer your services.
AISLive
Premium
Optimise Performance

For best performance and user experience please use:
Firefox 6+, Chrome (latest version), Safari (Latest version)

AISLive is also fully compatible with Internet Explorer 7 and above.
AISLive Premium (Full version) is accessible on:
iPad, Google Nexus and Samsung Tab etc

Some features in BETA
We hope you have found this document useful.

If you have any questions regarding the product and recent upgrades please do not hesitate to contact us at:

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General Enquiries:
Tel: +44 (0) 1344 328300

We welcome your feedback to help with future developments.

Thank you
IHS Maritime Product Management Team